

BLOOD-HORSE STALLION REGISTER PARTNERSHIP WITH CTBA

As many of you already know, this year Blood Horse Publications entered into a partnership to produce the California Thoroughbred Breeders Association's magazine, the CTBA Industry Directory and the Northern California sales catalog.

Because of our new partnership, Blood Horse is pleased to offer all CTBA members a 40% discount for the 2015 Blood Horse Stallion Register.

THIS 40% DISCOUNT FOR THE FULL MULTIMEDIA PACKAGE INCLUDES THE FOLLOWING:

STATISTICAL & PICTURE PAGE

STALLION REGISTER ONLINE PAGE

- Standard 2015 Blood Horse rate: \$4,424
- Cost for CTBA member: \$2,654 (40% Off)

NEW THIS YEAR: The CTBA Stallion Directory online page will include a link to your stallion on the Bloodhorse.com Stallion Directory which includes daily updates to manage your racing progeny with an entries and results tab.

To enjoy this package you must also purchase a spread in the CTBA Stallion Directory at \$1,450.



AS AN ADDITIONAL SPECIAL OFFER TO CTBA MEMBERS

if you purchase a spread in the CTBA Stallion Directory you can receive a 25% discount on StallionRegister.com online only package at a rate of \$1,270.

Please note: Other advertising opportunities are available as both CTBA Directory and Blood-Horse Stallion Register are sold separately.

Blood-Horse Stallion Register Inquiries
Ellen Lambertus
859-276-6847
elambertus@bloodhorse.com

CTBA Inquiries
Loretta Veiga
626-445-7800 ext 227
Loretta@ctba.com

[CLICK HERE TO EMAIL ELLEN](#)

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