



ECONOMIC IMPACT OF THE HORSE INDUSTRY IN CALIFORNIA



Total Value Added to the California Economy: **\$8.3 billion**

Total Employment Impact: **115,474 Jobs**

Direct Contribution to GDP: **\$4.5 billion**

Direct Employment Impact: **77,703 Jobs**

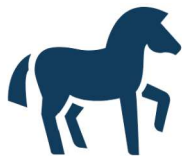


Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a

\$13.3 billion economic impact



In total, **30.5%** of households—or **4.2 million in California**—contain horse enthusiasts.



534,468

horses in California—making it the **second largest state** in terms of horse population

271,000



Number of California residents volunteering their time for horse-related activities.

1.4 million

acres of land in California used for horse-related purposes.



ECONOMIC IMPACT The Racing Sector



supports **17,798 jobs**



adds **\$1.56 billion** in value to the state economy



Racing Sector Total Economic Impact of: **\$2.47 billion**

ECONOMIC IMPACT Equine Rescues & Sanctuaries



supports **76 jobs**



adds **\$4.8 million** in value to the state economy

ECONOMIC IMPACT The Competition Sector



supports **22,176 jobs**



adds **\$1.4 billion** in value to the state economy

Competition Sector Total Economic Impact of: **\$2.25 billion**

ECONOMIC IMPACT The Recreation Sector



adds **\$1.56 billion** in value to the state economy

supports **23,447 jobs**



Recreation Sector Total Economic Impact of: **\$2.45 billion**

ECONOMIC IMPACT Equine Therapy



supports **674 jobs**

adds **\$31.7 million** in value to the state economy